



GULF

BUSINESS FORUM

15 DECEMBER
2018

RADISSON BLU HOTEL,
KUWAIT

INTRODUCTION

Gulf Business Forum is held this year under the title: "GulfFuture – 2030 & Maximizing the non-oil economic role & various investments". It is expected that Gulf Business Forum will be the largest in Kuwait and the entire Arab Gulf. It is expected that such forum shall be attended by businessmen and investors from all countries of Gulf Cooperation Council. This Year, Smart Vision and Tager plans to organize the largest and the most important economic conference in Kuwait and Gulf Cooperation Council as it is anticipated to be attended by a large number of senior statesmen and senior investors from inside and outside Kuwait. The invitation shall be sent to the following authorities to sponsor and attend the economic forum and conference: His Excellency – Prime Minister, a large number of ministers, Central Bank of Kuwait, Kuwait Stock Exchange, Kuwait Bank Association, all commercial and private and public banks, all international investing banks such as Morgan Stanley, Goldman Sachs. The international attendance shall have an important role for investors, ambassadors, commercial attaches in the following countries and embassies: the entire Gulf Cooperation Council, all countries of European Community Country, United States of America, China, Russia and most Great Countries. It is expected to have partnership with the largest businessmen associations in Kuwait, Kingdom of Saudi Arabia, the United Arab Emirates, Bahrain, sultanate of Oman and the Entire Gulf Cooperation Council. Smart Vision Group seeks to get the sponsorship of Kuwait Cabinet.



INNOVATION & DISTINCTION AWARDS PARTY – 2018

Research Department at Smart Vision Company & Tager holding shall organize the innovation and distinction awards party in the economic and gulf economy. It shall organize a party to honor senior men in finance and business in Kuwait and Gulf Cooperation Council. This year, the awards shall be under the title: "Innovation & Distinction Awards in the world of economy, finance and business". The awards shall be provided according to the poll made by customers, crowds, experts and media men. Some media men name the award with Oscar of Arab Financial markets. It is expected to honor senior finance and business men in Kuwait and in The Arab World.

A BRIEF NOTE ABOUT US

Smart Vision& Tager holding is a house of experience specialized in Economic forums in Egypt and Arab Nation. Throughout the last 10 years, it organized a lot of economic forums and large events in Egypt, Kuwait, UAE. Throughout the last ten years, smart vision team could organize Egypt Economic Forum. Egypt Economic Forum has become one of the most important forums in the world of Finance and Businesses in Egypt. Smart Vision organizes three important events in the Arab Nation which are: Egypt Economic Forum that has already been held on 17th and 18th of March, 2018 in Semramis Intercontinental Hotel in Cairo. Such forum was attended by the elite of statesmen, ministers and capital men and businessmen in Egypt and Middle East. In addition to Smart Vision Awards Party for Best Awards in Capital & Businesses World for the sixth consecutive year – 2018, it shall organize this year in October Egypt Investment Expo. Such forum shall be the largest gathering of companies, capital markets, banks and Egyptian and Arab Investment Companies.

COMPANIES EXPECTED TO PARTICIPATE IN THE FORUM

- Kuwait commercial banks.
- Kuwait securities companies.
- Forex companies.
- Investment Funds Companies.
- Kuwait and World Investment Banks.
- Real Estate Investment Companies.
- Kuwait and World Insurance Companies.

ATTENDANTS

- Senior Ministers and Statesmen in Gulf Cooperation Council.
- Senior businessmen from Kuwait and Gulf Cooperation Council.
- Senior Investors in Forex and Kuwait Stock Exchange.
- Senior investors in The world stock exchange in Gulf Cooperation Council.
- Those seeking to get a new investing opportunity in The world of Capital, businesses and banks.
- Members of Kuwait Chamber of Commerce and members of Businessmen Associations.
- Members of Common Kuwait Chambers of commerce with Group of Twenty Countries.
- Every person desires to invest in Kuwait in various investment aspects.



MARKETING PLAN

- Printed advertisements in the largest Kuwait Newspapers.
- Public relations & TV Interviews Campaign prior to the forum to be broadcasted by the largest TV channels.
- The Web Site.
- Social Media Sites.
- SMS Service.
- WhatsApp Message Services.
- Telephone Marketing.
- Advertisements through the large websites and the large electronic newspapers.
- Publishing advertisements in all businessmen associations and Kuwait common councils.
- Email Campaign.
- External Advertisements.

MEDIA PLAN

- 10 television channels are expected to attend the forum.
- Media coverage in the largest printed newspaper about the forum.
- There are more than 200 journalists covering the forum on all websites and electronic newspapers.
- Live coverage and live broadcasting on facebook and Youtube sites throughout the forum days.
- Special interviews made by Smart Vision TV – The company's Channel on YouTube.
- Coverage by one of famous radio stations. It is possible to have advertisements on such famous station.
- Large screens for the sponsors and the subscribers inside the event such as our last forum in 2018.



WHY DO YOU PARTICIPATE IN GULF BUSINESS FORUM - 2018

- The attendance of the largest gathering for the world of capital and business in Kuwait in 2018.
- Putting your company on investment map in Kuwait and Arab Nation.
- Your existence in an unprecedented propaganda campaign prior to the forum and during the event in all media means.
- Getting the data of Messrs. investors as of the name, job, telephone number and financial suitability, if possible.
- Supporting the sales team in conducting the largest number of successful transactions.
- Signing memoranda of understanding with the system of B2B - system of companies among the companies and the largest world and domestic companies.
- A very large public relations campaign for the displaying companies among press syndicates and new releases on websites and holding interviews in the largest TV Channels. They are different according to the type of participation in the expo and forum.
- There are a lot of features for world sponsorship and participation offers.

PREVIOUS EXPERIENCES & FORUMS SINCE 2008

Egypt Economic Forum organized throughout the last 10 years in addition to 30 conferences organized separately for third parties or through participation with one of the companies;

Attendance: more than 10000 persons.

Speakers: more than 200 speakers.

Sponsors: more than 50 sponsors.

Television channels: more than 20 television channels.

Printed newspapers: more than 10 printed newspapers.

Websites: more than 50 websites and electronic newspapers.

Company's Database: it contains more than 58000 thousand customer interested in direct and indirect investments.



SPONSORS OFFERS

OFFICIAL SPONSOR

-OFFICIAL SPONSOR OF AWARDS CEREMONY AND THE CONFERENCE EXCLUSIVELY-
- ADD THE OFFICIAL SPONSOR LOGO ON AWARDS" EXCLUSIVE " -

- The logo of the diamond sponsor of the expo and forum in forum advertisements in daily newspapers and magazines.
- Allocating a very large suite for the diamond sponsor in the main entrance of the expo 5 x 3 m.
- Getting registration data of the website in addition to a complete copy from the data of the customers already attended the forum.
- A special data present provided from company's database for businessmen and investors including a lot personal data of the investors, i.e. name, telephone number and email.
- The existence of Company's Logo in Media Zone assigned for TV Photography, The Press and the attendance guaranteeing that the company's logo shall appear in all photos and videos.
- A speaker from the company at one of the forum sessions.
- Comprehensive public relations campaign including TV interview for a period ranging from 30 to 60 minutes at one of the largest Kuwait channels.
- Public Relations campaign on websites about the achievements of the company reaching 15 pieces of news on the websites and electronic newspapers and 5 pieces of news in the printed newspapers.
- We offer you organizing a free of charge conference and a special expo for you. You are only required to reserve the hotel while the company shall provide the complete services for the expo regarding the organization, marketing, lecturers, media and newspapers. The company shall only bear the cost of reserving the hotel hall and we shall provide other services for free.
- The company offers you 30 free coupons for training services for the company's customers in Kuwait Stock exchange and world stock exchanges or banks or buildings,
- Advertising campaign for the company on facebook, instgram sites and sending the data directly to sales team for two weeks and direct links on the company's website or on the company's homepage on facebook.
- Giving the diamond sponsor 10 rollups in the forum.
- Writing the name and the logo of the company in large font on basic board behind the podium during the conference.
- Providing a special medal of honor in the final ceremony for the forum and the expo.

DIAMOND SPONSOR

- The logo of the diamond sponsor of the expo and forum in forum advertisements in daily newspapers and magazines.
- Allocating a very large suite for the diamond sponsor in the main entrance of the expo 5 x 3 m.
- Getting registration data of the website in addition to a complete copy from the data of the customers already attended the forum.
- A special data present provided from company's database for businessmen and investors including a lot personal data of the investors, i.e. name, telephone number and email.
- The existence of Company's Logo in Media Zone assigned for TV Photography, The Press and the attendance guaranteeing that the company's logo shall appear in all photos and videos.
- A speaker from the company at one of the forum sessions.
- Comprehensive public relations campaign including TV interview for a period ranging from 30 to 60 minutes at one of the largest Kuwait channels.
- Public Relations campaign on websites about the achievements of the company reaching 15 pieces of news on the websites and electronic newspapers and 5 pieces of news in the printed newspapers.
- We offer you organizing a free of charge conference and a special expo for you. You are only required to reserve the hotel while the company shall provide the complete services for the expo regarding the organization, marketing, lecturers, media and newspapers. The company shall only bear the cost of reserving the hotel hall and we shall provide other services for free.
- The company offers you 30 free coupons for training services for the company's customers in Kuwait Stock exchange and world stock exchanges or banks or buildings,
- Advertising campaign for the company on facebook, instgram sites and sending the data directly to sales team for two weeks and direct links on the company's website or on the company's homepage on facebook.
- Giving the diamond sponsor 7rollups in the forum.
- Writing the name and the logo of the company in large font on basic board behind the podium during the conference.
- Providing a special medal of honor in the final ceremony for the forum and the expo.

PLATINUM SPONSOR

- The logo of the platinum sponsor of the forum in forum advertisements in daily newspapers and magazines.
- Allocating a very large suite for the platinum sponsor in the main entrance of the expo 4 x 3 m.
- Getting registration data of the website in addition to a complete copy from the data of the customers already attended the forum.
- A special data present provided from company's database for businessmen and investors including 9000 persons containing the name, telephone number and email.
- A speech at one of special sessions of the forum.
- Public Relations campaign on websites about the achievements of the company reaching 10 pieces of news on the websites and electronic newspapers and 3 pieces of news in the printed newspapers.
- 50% discount for organizing a special expo for you. You are only required to reserve the hotel while the company shall provide the complete services for the expo regarding the organization, marketing, lecturers, media and newspapers. The company shall only bear the cost of reserving the hotel hall and we shall provide other services with 50% deduction.
- The company offers you 20 free coupons for training services for the company's customers in Kuwait Stock exchange and world stock exchanges or banks or buildings,
- Advertising campaign for the company on facebook, instgram sites and sending the data directly to sales team for one week and direct links on the company's website or on the company's homepage on facebook.
- Giving the platinum sponsor 5 rollups in the forum site and the main entrance.
- Writing the name and the logo of the company in middle font on basic board behind the podium during the conference.
- Providing a special medal of honor in the final ceremony for the forum and the expo.

GOLD SPONSOR

- The logo of the golden sponsor of the forum in forum advertisements in daily newspapers and magazines.
- Allocating a very large suite for the golden sponsor in the main entrance of the expo 3 x 3 m.
- A special data present provided from company's database for businessmen and investors.
- Public Relations campaign on websites about the achievements of the company reaching 5 pieces of news on the websites and electronic newspapers.
- The company offers you 10 free coupons for training services for the company's customers in Kuwait Stock exchange and world stock exchanges or banks or buildings.
- Giving the platinum sponsor 3 rollups in the forum site and the main entrance.
- Writing the name and the logo of the company as a sponsor on basic board behind the podium during the conference.
- Providing a special medal of honor in the final ceremony for the forum and the expo.

CATEGORIES	COAST
Official sponsor of the conference and awards ceremony	\$ 20,000 \$35,000
Diamond Sponsor	\$15,000
Platinum Sponsor	\$12,000
Gold Sponsor	\$9,000

ORGANIZED BY

Smart Vision
Powerful And Effective Vision

تاجر
TAGER HOLDING
Financial Boutique